



The 4th China (Beijing) International Solar Photovoltaic Exhibition 2012

2012中国国际光伏产业新技术
新材料新产品新设备展览会

Part of



Power from the Sun

23-25 February

2月23-25日

北京·中国国际展览中心
China International Exhibition Center, Beijing

2012



The platform in North China for the solar photovoltaic industry

The inaugural partnership of the 4th CIPV Expo and the 4th Clean Energy Expo China (CEEC) joins under one roof the leading exhibition and conference for solar PV industry in North China with China's largest and most authoritative networking and business platform for renewable energy.

Key industry policymakers and investors such as the China Electricity Council, key solar photovoltaic industry associations, the Construction Industry Sub-council of CCPIT, and the China Council for the Promotion of International Trade are behind these events as event organizers.

China plans to have an installed capacity of 20GW of solar power by 2020, compared with 600MW at the end of 2010. To stimulate the necessary growths in the sector, the government has announced subsidies amounting to half of the contract prices for key solar equipment, as well as the creation of 13 industry zones for demonstrations of solar energy application in a bid to facilitate deployment of solar energy at the scale required to meet this target.

The current heavy dependence of the Chinese solar industry on exports will be shifting towards more investments in technological innovations and quality improvement. At the same time, the Chinese government will be increasing investments in its solar sector to use the vast potential of the country and decrease its overall oil, gas and coal dependency.

Source: Ernst & Young, Lux Research

A powerful synergy: about 300 existing exhibitors of CIPV will be added to 400 exhibitors of CEEC from 2012 onwards!



Who you will meet

Through an extensive and highly targeted visitor campaign, and in cooperation with numerous domestic and international partners and supporting institutions, CEEC 2011 attracted 17,000 industry professionals from 19 countries. 72% of those visitors are decision makers and influencers, which means the participation at the event gives you access to a highly qualified audience! This professional audience will be complemented by an equal number of visitors of CIPV 2011, resulting in a bigger and better event than ever before.

Visitor profile

- Top-level corporate executives
- Government policy makers
- Banks & other financial institutions
- R&D & education institutions
- Manufacturers of equipment & components
- Project developers & investors
- Legal experts and consultants
- Agents & distributors
- Technicians & engineers

Top visiting regions

- China
- South Korea
- Japan
- Hong Kong
- Taiwan
- ASEAN countries
- Germany
- Italy
- USA
- India



Top purpose of visit

To source for new products and technologies	31%	<div style="width: 31%;"></div>
To establish new business contacts	25%	<div style="width: 25%;"></div>
To keep up with industry's developments	12%	<div style="width: 12%;"></div>
To attend the conference	7%	<div style="width: 7%;"></div>
To know the event for future participation	5%	<div style="width: 5%;"></div>
To meet existing suppliers	7%	<div style="width: 7%;"></div>
To place an order	10%	<div style="width: 10%;"></div>
Other	3%	<div style="width: 3%;"></div>



Why you should exhibit

- Take advantage of CIPV as the largest and leading solar PV exhibition in North China. At the same time, network across all renewable energy sectors at the joint event Clean Energy Expo China.
- Position your brand in the world's most dynamic market for solar PV, or find local partners for your growth strategy
- Get into business with new, emerging Chinese manufacturers, who control a major share of the market.
- Meet and network with utility providers. CIPV is the only solar energy event in China directly organized by the state-run power producers and grid providers, representing the major source of solar energy investment in China
- Hear and learn from industry leaders, policy and decision makers at our cutting edge conference
- Benefit from the authoritative government representation by the China Electricity Council, as well as professional show management by Koelnmesse, with an extensive international outreach through our family of global environmental events.

Industry Organization behind CIPV :



Exhibiting at CIPV 2012

What is new in 2012?

CIPV will join forces with CEEC from 2012 onwards. The combined event will be held at a new time slot in February 2012 for the first time. The new date in early spring has been carefully selected after consultation with the industry, keeping in mind the interests of various stakeholders on both sides of the value chain, including manufacturers and power producers. Held in Beijing's downtown venue CIEC, CIPV is all geared up towards opening another successful chapter for the solar power industry in China.

Product Profile

- PV cells and modules
- Components and equipment for PV cells and modules
- Production machinery and system components
- Raw materials and supplies
- Solutions for production control, quality and yield control
- Research & testing institutes
- Mounting systems, installation equipment & turnkey solutions
- Building integration

While sharing visitor resources with the co-located Clean Energy Expo China, and benefiting from the cross-sector approach of the umbrella event, CIPV will remain clearly focused and separated from the various clean energy sectors in other halls.



Maximize your time and investment

Exhibiting at a trade fair is a very important part in the marketing mix of any serious player in the business, and the most effective way to reach out to a large audience of industry professionals. At one single location with one single investment, you will be able to meet new clients, network with existing business partners, and position your company as an indispensable part of your industry.

Wide range of participation models to suit your needs and budget

Choose from our selection of all-inclusive shell scheme packages, or book raw space and build your own, custom-made stand

National pavilions offer a cost effective way to explore new markets and focus on business on hand

Contact us and we will connect you with the various national associations and trade chambers organizing group participations at the event.

High-level conference

Benefit from the co-located professional conference, learn about trends, and participate in the discussion about the energy mix of the future

Workshops and exhibitor seminars

Exhibitors have the chance to present their innovative solutions to invited guests and trade visitors. Talk to us about details!

Business matching

Several networking events onsite will enable you to mingle and interact with likeminded industry professionals, and identify new collaborations in an informal and relaxed atmosphere.

Hosted buyer program

Selected key buyers from all over China will be invited to the event for face-to-face meetings with exhibiting companies. Speak to us on how your key customers can be part of it!

Publicity

Let us know about your activities and product launches during the event, and we will help you spread the word through our extensive media and industry database.

Do your part

Actively invite your existing and potential clients to your booth, and show them how you can help them to maximize their potential.



Conference

One of the main highlights at the event each year is the high-level, professional conference, co-located with the exhibition.

The conference is boosted by the involvement of the China Electricity Council, who plays an active role in influencing renewable energy laws and regulations, as well as investment in clean energy. Join us for two days of content sharing and interactive discussions about bottlenecks, challenges, solutions and opportunities in China's fast developing market.

Our conference in 2011 attracted around 1,000 delegates and over 100 speakers over 2 days in 5 parallel seminar tracks.

Some of the speakers include representatives from the following organizations:

- China Electrotechnical Society
- National Development & Reform Commission
- China Datang Group
- Tsinghua University
- Longyuan Power Group
- Asian Development Bank
- State Grid Electric Power Research Institute
- Chinese Academy of Science
- China Machinery Industry Federation
- China Power Investment Corp.



Are you from the senior management in the renewable energy industry and would like to contribute your views at our conference? As part of our service, we also help to develop specific workshops or other events during the trade fair.

To find out how you can be a speaker, please contact:

Ms. Emma Shen Tel: +86 10 6590 7766 ext 739 e.shen@koelnmesse.cn

Conference Sponsors 2011



The 4th China (Beijing) International Solar Photovoltaic Exhibition 2012

Supporting Utilities

- State Grid Corporation of China
- China Southern Power Grid
- China HuaNeng Group
- China DaTang Group
- China HuaDian Group
- China GuoDian Group
- China Power Investment Corporation
- ShenHua Group Corporation Ltd.
- China Three Gorges Project
- State Nuclear Power Technology Co., Ltd.
- China GuangDong Nuclear Power Group
- GuangDong YueDian Group Co., Ltd.
- Zhejiang Provincial Energy Group Company Ltd.

Supporters

- Independent Power Producers Forum (ippf)
- China Electronic Production Equipment Industry Association
- Taiwan Photovoltaic Industry Association
- Weibo International Co., Ltd.

Voices from the industry

Mr. Li Ye, Director, Energy Saving and Science Equipment Department, National Energy Administration

"The 12th Five-Year-Plan has made a clear point to make drastic changes to the energy production and consumption patterns while reasonably controlling the overall energy consumption. We believe this is China's strategic directive for the local energy industry."

Mr. Liu Baohua, Director of Marketing, Regulatory Commission Department, State Electricity Regulatory Commission

"The world is facing a profound energy revolution... (and) clean energy has become a global power development hot topic... China's power industry is growing rapidly in the pursuit of structural optimization and it has achieved some success. However, due to historical, technical, economic and other reasons, the proportion of clean energy compared to the overall amount is still limited. Therefore, the future technical and market development potential of clean energy is immense."

Mr. Su Yong, Director, CEEG Solar

"Clean Energy Expo China is a very good platform as it combines a high quality conference with an exhibition, which is great for professional visitors to meet us"

Mr. Gerrit Kländerman, Representative of the Dutch Pavilion

"Beijing is the place to be for renewable energy in China, because this is where the government is, which in return attracts top decision makers to come to an event like this. After all, it is not the quantity, but the quality that counts!"

Venue Map



China

Koelnmesse Co., Ltd.

Ms. Helen Chen

Tel: +86 10 6590 7766 ext. 736

Fax: +86 10 6590 6139

h.chen@koelnmesse.cn

Beijing Tiger

Exhibition Co., Ltd

Tel: +86 84600657

Fax: +86 84600659

tigerfair@vip.163.com

Asia-Pacific

Koelnmesse Pte Ltd

Ms. Jennifer Chiah

Tel: +65 6500 6738

Fax: +65 6296 2771

j.chiah@koelnmesse.com.sg

Europe

Koelnmesse GmbH

Ms. Daniela Basten

Tel: +49 221 821 3267

Fax: +49 221 821 3671

d.basten@koelnmesse.de

USA

Koelnmesse, Inc.

Mr. Darrin Stern

Tel: +1 773 326 9920

Fax: +1 773 714 0063

d.stern@koelnmesse-nafta.com